

MILAN

White Man & Woman

White has revamped the June edition of *White Man & Woman* by widening its menswear proposal. *White Street Market*, an innovative format designed for sportswear and streetwear businesses, which will have a chance to meet buyers and end-users. In the industrial setting of Ex Ansaldo - Base, Via Tortona 54 - the first B2C trade show, is due to debut in this edition.

KEY FACTS	
LOCATION Via Tortona, 27-35-54, Milan, Italy	OPENING DAYS / HOURS WHITE Man + Woman: 16-17 June, 9am-6pm 18 June, 9am-5pm WHITE Street Market: 16-18 June, tba
KEY SEGMENTS contemporary womens- and menswear, accessories, beauty, eyewear	ORGANIZER / CONTACT info@whiteshow.it whiteshow.it 

