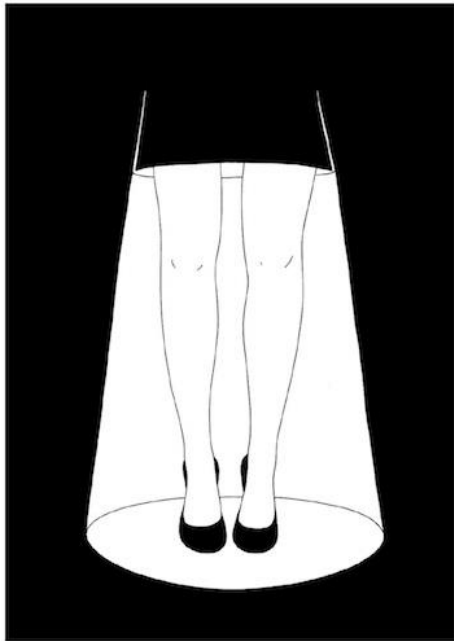


COMMUNICATION



WOMEN'S PRE-COLLECTIONS



MULTI-LABEL SHOWROOMS

PREVIOUSLY ... in MILAN SS19 - NEWS ... in PARIS SS19

Tonight, the doors of the **Salone White** will close, like those of the Men's fashion shows in **Milano**

Tomorrow the Men Fashion shows will start in **Paris**

On the other hand, the Women's pre-collections and Men's collections sales campaigns will continue uninterrupted well **after mid-July in the Milan Showrooms**, even if from Wednesday 20 to Thursday 28 June, most of them will move to Paris to welcome and focus on the buyers who attend Paris Fashion Week which promises to be intense as much as the offer that proposes.

WE SEND TO BUYERS OUR BEST REGARD, hoping that each of you will discover interesting new collections for to propose to their public.

PREVIOUSLY ... in MILAN

This Milan Fashion Week has given birth to two new and promising initiatives.

That of **RICCARDO GRASSI** with the opening of the **new Showroom space, RG MAN [RG MAN](#)**, dedicated to street style and that of **MASSIMILIANO and BRENDA BIZZI** who launched the **[White Street Market](#)** project, a model of *'double face'* tradeshow, successfully tested in **Los Angeles**.

It is good to note that the **Founders and Directors of the White Tradeshow, MASSIMILIANO and BRENDA BIZZI**, being attentive to the theme of sustainability, have highlighted the winner of the **RedDot Design Award**, which has produced new innovative materials respectful of the environment but also aesthetic criteria that characterize a collection. And also they caught our attention and that of the public on **Patagonia**, whose environmental problems, which continue to be caused by financial interests, are even more complex today, in spite of the conscience acquired for a long time on the possible disastrous consequences for the whole world