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FASHION



White Milano June 2018: Menswear and Womenswear

June 16, 2018 / by Giulia Minero / 0 Comment

Date/Time

Date(s) - 16 Jun 2018 - 18 Jun 2018
9:30 am - 6:30 pm

Location

Tortona District

Categories

- Fashion



About

The June 2018 edition of White Milano involves **217 brands**, featuring **157 pre-collections** for her spread over two sections: **Only Woman** and **Man & Woman**. White Milano is a cultural reference for a

MILAN WEATHER ESSENTIALS

Milano Lombardy Italy

June 4, 2018

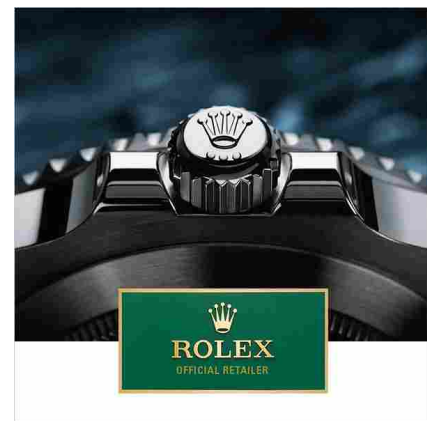


INTERMITTENT CLOUDS sunrise: 5:37 am
21°C sunset: 9:07 pm

More forecast...



HIGHLIGHTS



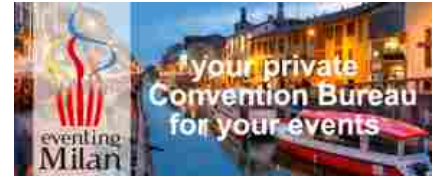
generation of **designers, stylists** and **artists** who consider the fair in **via Tortona 27 and 54**, now spreading over two storeys, an extraordinary take-off field. Edition after edition White Milano is standing out in the international scene as a leader on fashion trade thanks to its non-stop new brands scouting and **more than 21.000 buyers from the most important multi-brands in the world**. White is the perfect event to introduce the **upcoming season's pre-collections**, where men's and women's fashion and design meet, boasting home-made allestments by expert craftsmen to evoke an accurate balance between old-style aristocratic living rooms and contemporary windows displaying ultra-modern designs. Moreover, White also involves art, fashion culture, design, music and communication supported by cutting-edge digital technologies.

Details

Buyers, exhibitors and members to the press can access the event from 9.30am to 6.30pm. Last entry 5.30pm.

External links: www.whiteshow.it

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The forecast for Milan, Italy by [WP Wunderground](#)