



Round Two of Street Style Madness From Milan Fashion Week FW16

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By [Jack Drummond](#) in [Events](#) 

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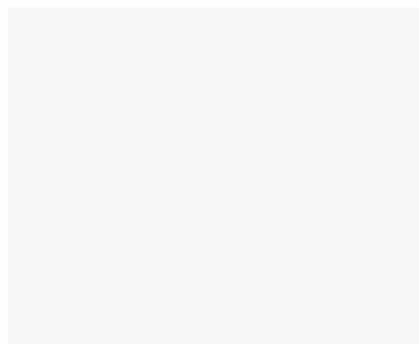
With the news of the “WOW by Highsnobiety” platform, presented and curated in collaboration with LUISAVIAROMA and WHITE Milano, we now have a fuller rundown of labels due to present at the leading men’s and womenswear trade show.

Christopher Brogden’s label, CSB LONDON, will debut at WHITE Milano in January 2016, almost two years since creating his ready-to-wear line that marries traditional sartorial tradition with sportswear detailing. Meanwhile, the Time Award winner Maurizio Miri will reveal his first capsule collection of tailor-made women’s jackets alongside his latest collection for men. Miri is considered a major player in the growing contemporary formalwear movement, which takes pride in its traditional sartorial tailoring and roots alongside personalized details for individual clients.

As part of the “Man and Woman” platform, Irish-British label Stighlorgan will showcase their unique take on practical handbags and backpacks. Honed with a sharp contemporary edge, they’ll feature alongside approximately 231 established and rising labels, including the selection made by LUISAVIAROMA, WHITE Milano themselves and Highsnobiety as part of the “Wow by Highsnobiety” platform. Labels include London label Blood Brothers, Danish brand Soulland, MISBHV, Katie Eary, Tonsure, GCDS and Numero 00.

“For us, it’s a true pleasure to gather together a selection of global brands noted for their capacity to be ‘forward thinking’ and who are leaders in their market category,” explained David Fischer, Founder and Publisher of Highsnobiety. “Not only that, but they provide important direction to the rest of the market on how the fashion world will be characterized in the future.”

WHITE Milano will be held in Milan, from January 16 to 18, 2016 at via Tortona 27 and via Tortona 54.

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